



Facebook is a global social networking. Users can **add friends and send them messages**, and **update their personal profiles to notify friends about themselves**. Additionally, users **can join networks** organized by city, workplace, school, and region. The website's name comes from the name of books given at the start of a school year by schools to help students get to know each other better.

- Facebook currently has over 400 million active users worldwide
- Facebook ranks as the most used social network worldwide
- Facebook use is growing fastest among women over the age of fifty-five

Why are retirees networking via Facebook?

Facebook is a great way for people young and old to keep in touch with friends and family as well as to support groups and causes. The Alliance for Retired Americans has a FAN page on Facebook where retirees or anyone can converse with the Alliance on Facebook.

How do I use Facebook?

It's easy to sign up for Facebook! **Just go to www.facebook.com**, enter an email address and answer a few questions. You will then have a profile. After you enter your profile information, you can locate friends and family and request them to be your "friend." You can also locate causes and organizations that you like to support by joining their "Group" or by "Liking" their page.

How do I join the Alliance on Facebook?

It's simple: 1) Sign up for an account, 2) Become a FAN of the Alliance by clicking or typing: www.facebook.com/retiredamericans and clicking "Like."

Why become a FAN of the Alliance on Facebook?

- Receive updates about Alliance actions
- Get in touch with other members and activists!
- See photos and videos Alliance events you may have participated in!
- Strengthen the voice of seniors on their own issues by participating and carrying on the conversation

*For more information or assistance, please email lmarkwar@retiredamericans.org

